

VIDEO INTERVIEWS 101



TOP 10 tips heading into a Professional Video Interview

Certainly, conducting a professional video interview for salaried positions requires careful preparation and execution. Here are the top 10 tips to help you succeed:

1. Test Your Technology: Ensure that your internet connection, camera, microphone, and software (e.g., Zoom, Skype, Microsoft Teams) are working properly before the interview. Test your setup in advance to avoid any technical glitches.

Choose a Suitable Location: Select a quiet, well-lit, and clutter-free space for the interview. Make sure the background is clean and professional. Consider using a virtual background if necessary.
Dress Appropriately: Dress in professional attire as you would for an in-person interview. Choose solid colors and avoid busy patterns, which can be distracting on camera.

4. Maintain Eye Contact: Look directly into the camera to simulate eye contact with the interviewer. Avoid staring at your own image on the screen.

5. Body Language: Sit up straight, smile, and use natural gestures to convey confidence and engagement. Avoid fidgeting or excessive movement.

6. Prepare for Technical Issues: Have a backup plan in case of technical problems. Share your phone number with the interviewer so you can switch to a phone call if necessary.

7. Practice Responses: Review common interview questions and prepare concise, well-structured answers. Focus on showcasing your skills, experience, and achievements relevant to the position.

8. Research the Company: Thoroughly research the company, its values, culture, and recent developments. Incorporate this information into your responses to demonstrate your genuine interest.

9. Ask Thoughtful Questions: Prepare insightful questions about the company, team, or role. This demonstrates your enthusiasm and interest in the position.

10. Follow-up: After the interview, send a thank-you email to express your appreciation for the opportunity and reiterate your interest in the position. Use this as a chance to briefly mention any key points you may have missed during the interview.

Bonus Tip: Time Management: Pay attention to your pacing during the interview. Avoid long-winded answers and be concise while still providing relevant details.

Remember, a video interview is just as important as an in-person one. Your professionalism, preparation, and communication skills will help you make a strong impression and increase your chances of landing the salaried position.

About Red Dynamics

Most of our clients at Red Dynamics are currently experiencing growth or are in high-growth stages. They typically fall within the startup phase, transitioning towards commercialization, or enhancing their corporate structure. We derive immense satisfaction from guiding our clients through these transformative phases, which are pivotal moments in a company's lifecycle.

Throughout each engagement, we furnish our clients with comprehensive Statistical Updates. These updates offer a data-driven overview of our progress, market insights, and the current status of the search. If adjustments or recommendations are warranted, we incorporate those as well. This service is highly beneficial to our clients, enabling them to navigate dynamic markets and make informed decisions to fill crucial roles and advance their organizations.

